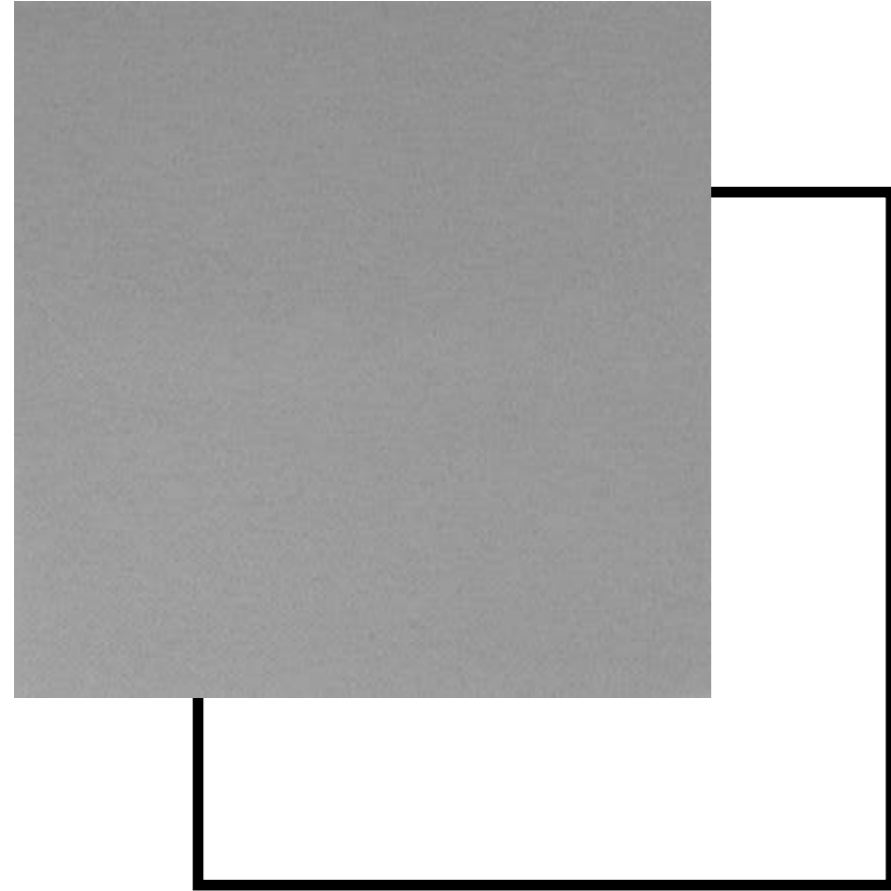




poppies<sup>TM</sup>  
europe ltd

Manufacturer of Catering Disposables

Q U A L I T Y • C O N S I S T E N C Y • S E R V I C E



**Introduction** **3-11**



**Poppies Europe** **12-33**  
Catering Disposables

**Our Other Divisions**

---



**McNulty Wray** **34-45**  
Bespoke Printed Napkins



**Staples Away From Home** **46-51**  
Hygiene Tissue & Catering Products

Poppies Europe Limited are an independent market leader within the paper tableware industry.

We manufacture a quality product range for both catering and retail sectors, produced under the well-recognised Poppies brand name along with bespoke own label.

We produce billions of napkins every year and have been manufacturing paper tableware since 1996.

**ABOUT US**







## OUR DIVISIONS



### Catering Disposables

Market leading manufacturer of a high quality product range for both catering and retail sectors, produced under the well-recognised Poppies brand name along with bespoke own label.

[www.poppieseuropa.com](http://www.poppieseuropa.com)



### Bespoke Printed Napkins

The brand leader for bespoke printed napkins. 40 years of experience combined with the largest machinery plant in the UK. Our promise is "the best quality with the shortest lead time".

[www.mcnultywray.co.uk](http://www.mcnultywray.co.uk)



### Hygiene Tissue Products

We also manufacture and supply a wide range of hygiene tissue products including centrefeed, toilet tissue, hand towels, hygiene rolls & facial tissues.

[www.staplesawayfromhome.com](http://www.staplesawayfromhome.com)

# TIMELINE

Poppies Europe have a rich history in the disposable tableware sector and the business is owned and run by the directors whom themselves have a wealth of experience.

1996



### Early Beginnings

Trade started by manufacturing banqueting rolls.

2002



### Poppies Brand

2 years following the introduction of napkins into the range we created the Poppies brand.

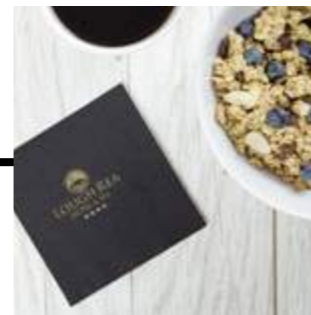
2010



### Poppies Europe Ltd

Poppies Europe consolidated its position to bring all production onto one site.

2012



### Poppies Acquires McNulty Wray

One of the first UK manufacturers of bespoke printed napkins with a long-established history of napkin production.

2014



### Significant Investment

Start of the 5-million-pound investment plan.

2015



### Poppies Acquires Staples Away From Home

The AFH division of Staples Disposables - a UK manufacturer with over 40 years of supplying hygiene tissue and catering products.

Within the last 6 years Poppies Europe have bought out two of its main competitors and successfully integrated the business into the Poppies production facility.

TO BE CONTINUED...



# WHY CHOOSE POPPIES?

Poppies Europe have grown its customer base and product range on these founding principles...



The mark of responsible forestry

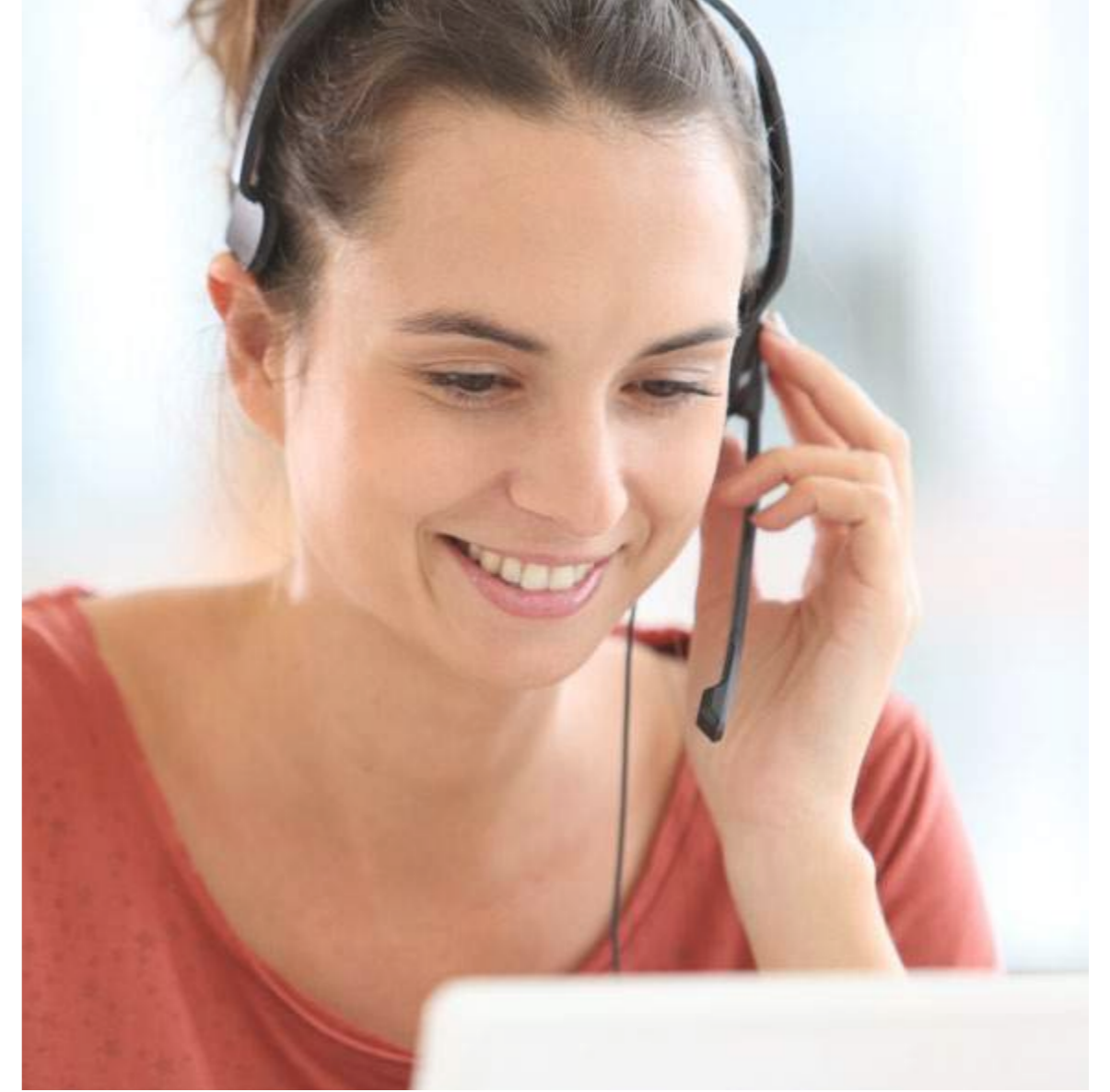
\*Look for our FSC® certified products



**Quality** is the most important aspect within our manufacturing facility, recognised with our BRC A grade certification for Consumer products.



**Consistency** of our products is as important as the quality of the product. We ensure we meet strict criteria every time they are produced.



**Service** is a must to ensure we give our customers exactly what they need when required. Our large team are always on hand whenever you need us.



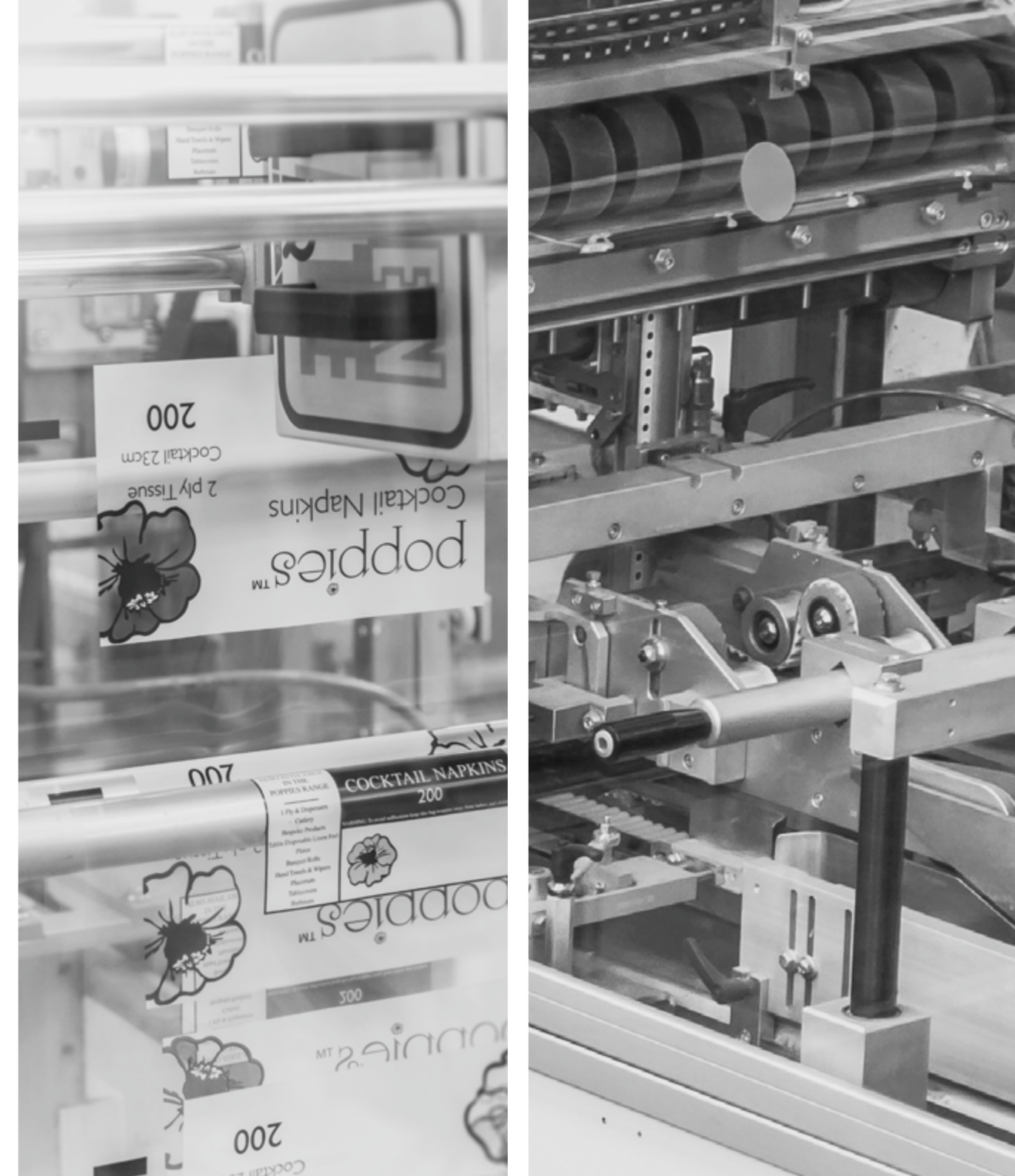


# STATE OF THE ART

PRODUCTION LINES

Based in the North West of England on a 6-acre site, all our UK based production is here, and we can distribute products both nationally and internationally.

We invest in state of the art production lines to ensure our product quality is consistent, coupled with the ability to produce in the most cost-effective manner.







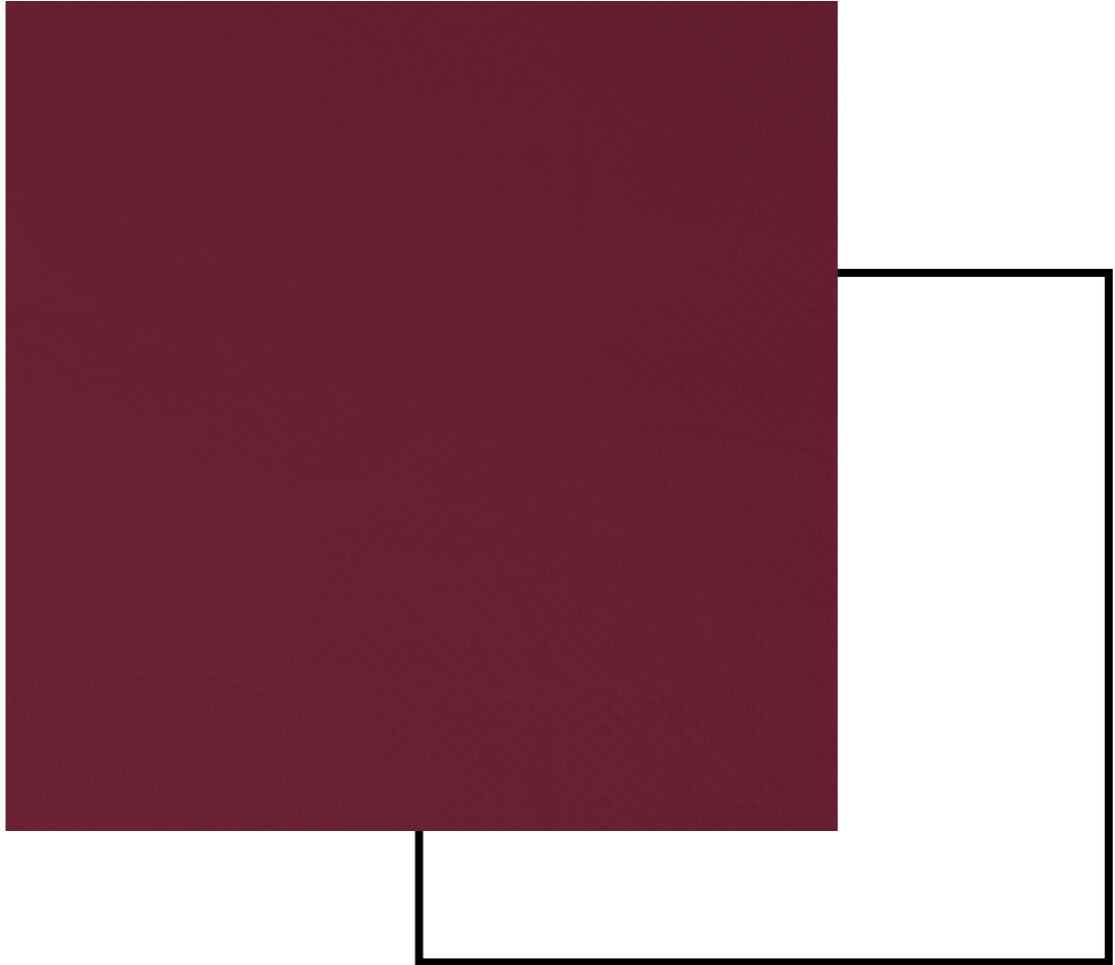
  
poppies™  
europe ltd  
Manufacturer of Catering Disposables

[www.poppieseurope.com](http://www.poppieseurope.com)





**TISSUE NAPKINS**  
THE MOST POPULAR CHOICE



**THE UK'S**  
FAVOURITE

Tissue napkins are the most popular type of napkin in the UK and widely used in many different environments. Providing a great quality napkin at everyday prices.

This all-purpose napkin range is available in:

- ESSENTIAL 1PLY
- EVERYDAY 2PLY
- PREMIUM 3PLY

and a wide range of colours...





# 1PLY TISSUE NAPKINS

These essential napkins are produced using one layer of tissue and, depending on the type and size of napkin, will be embossed all over.

We use this 1ply tissue to produce our popular 30cm Luncheon napkins along with a range of Dispenser napkins.



	4 Fold Luncheon 30cm	MZ Dispenser 21cm x 26cm	XL Dispenser 32cm x 30cm
White	○	○	○
Brown Recycled			●



White 30cm 4 Fold Luncheon Napkins



Brown Recycled Nova Fold Dispenser Napkins



Dispenser Napkins



White 30cm 4 Fold Luncheon Napkins

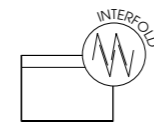




# 2PLY TISSUE NAPKINS

These everyday napkins are the UK's most popular choice. Produced using two layers of tissue, held together by our distinctive edge embossed pattern.

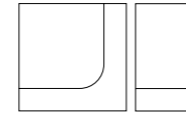
Poppies manufacture the largest array of colours in the UK. Available in Dispenser, Cocktail, Luncheon and Dinner formats.



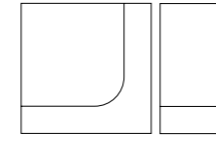
POP ONE  
Dispenser



4 Fold  
Cocktail



4 / 8 Fold  
Luncheon 33



4 / 8 Fold  
Dinner 40

White	○	○	○	○
Brown Recycled		●	●	●
Chocolate			●	●
Bordeaux		●	●	●
Red		●	●	●
Terracotta			●	●
Orange			●	●
Peach			●	●
Yellow		●	●	●
Buttermilk		●	●	●
Champagne		●	●	●
Lime Zest			●	●
Forest Green		●	●	●
Baby Blue			●	●
Navy Blue		●	●	●
Purple			●	●
Pink			●	●
Grey		●	●	●
Black		●	●	●



Pink 4 Fold Luncheon 33 Napkin



Forest Green, Navy Blue, Buttermilk & White Cocktail Napkins



White Pop One Dispenser Napkin



Brown Recycled 4 Fold Dinner 40 Napkin

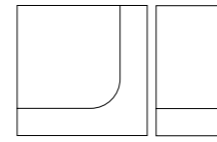




# 3PLY TISSUE NAPKINS

These premium napkins are commonly used in dinner settings and give a much thicker feel. Produced using three layers of tissue, held together by our distinctive edge embossed pattern.

These 40cm Dinner napkins are available in a wide range of colours.



4 / 8 Fold  
Dinner 40

White	○
Bordeaux	●
Red	●
Terracotta	●
Orange	●
Peach	●
Yellow	●
Buttermilk	●
Champagne	●
Lime Zest	●
Forest Green	●
Baby Blue	●
Navy Blue	●
Pink	●
Grey	●
Black	●



Bordeaux 8 Fold Dinner 40 Napkin



White 4 Fold Dinner 40 Napkin



White 4 Fold Dinner 40 Napkin



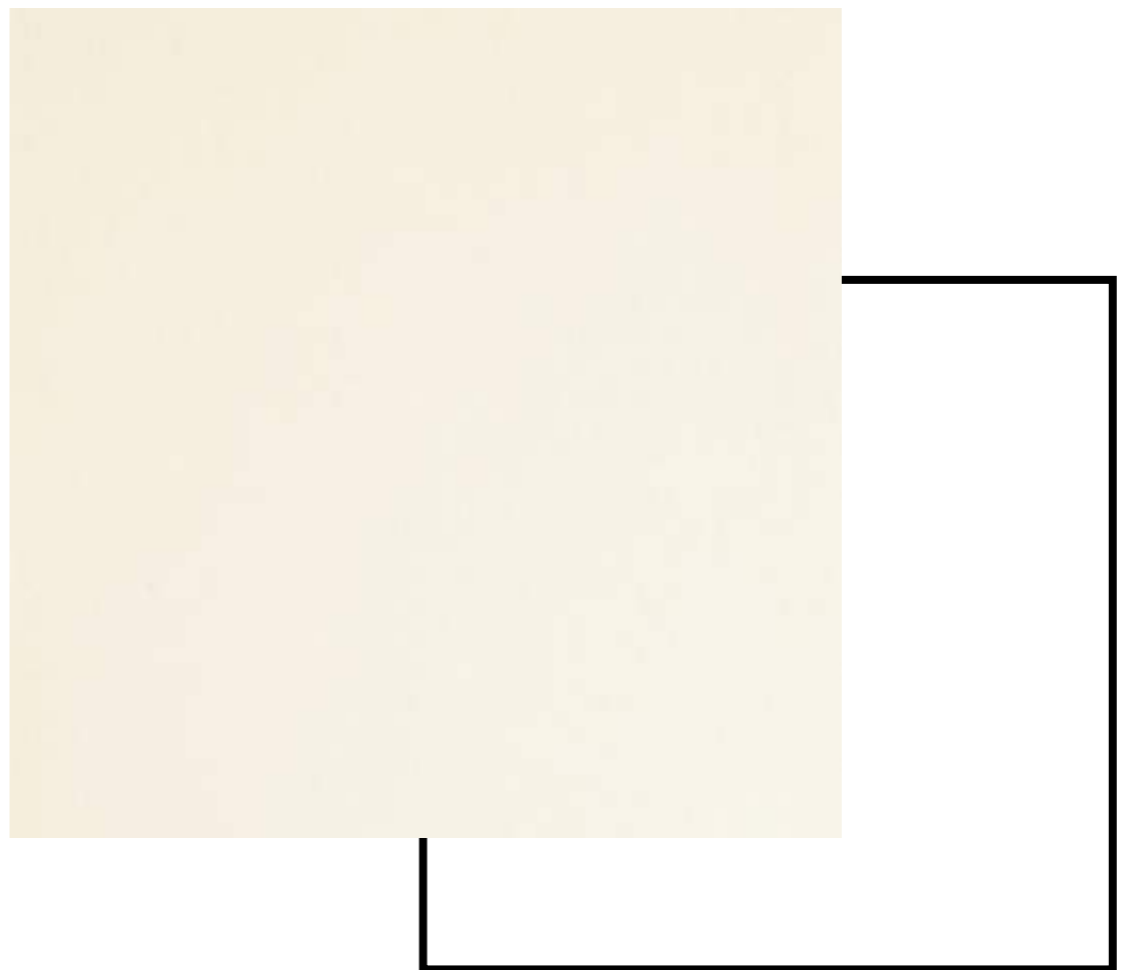
Bordeaux 4 Fold Dinner 40 Napkin





# TABLIN NAPKINS

THE DISPOSABLE ALTERNATIVE TO LINEN



## BEAUTIFULLY SOFT

Poppies' Tablin napkin range is manufactured using airlaid material which is a luxurious, linen-like material, somewhere between a fabric and tissue paper. This low lint & highly absorbent material can hold several times its own weight in water.

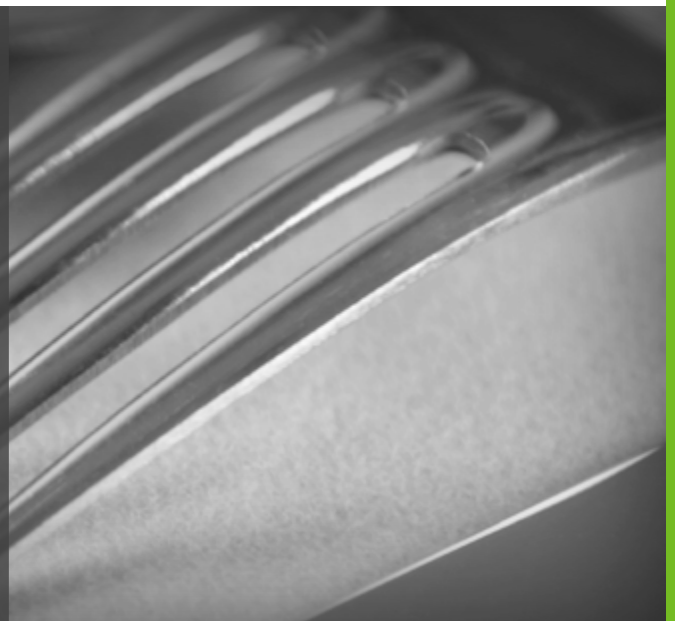
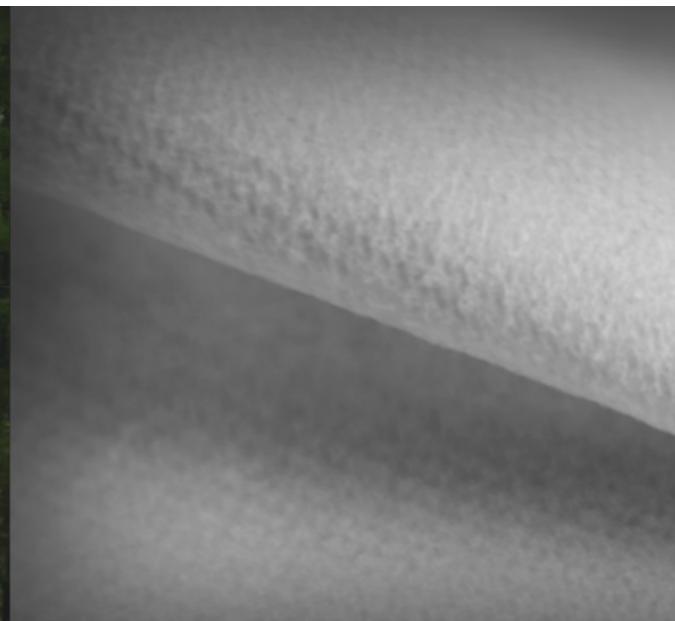
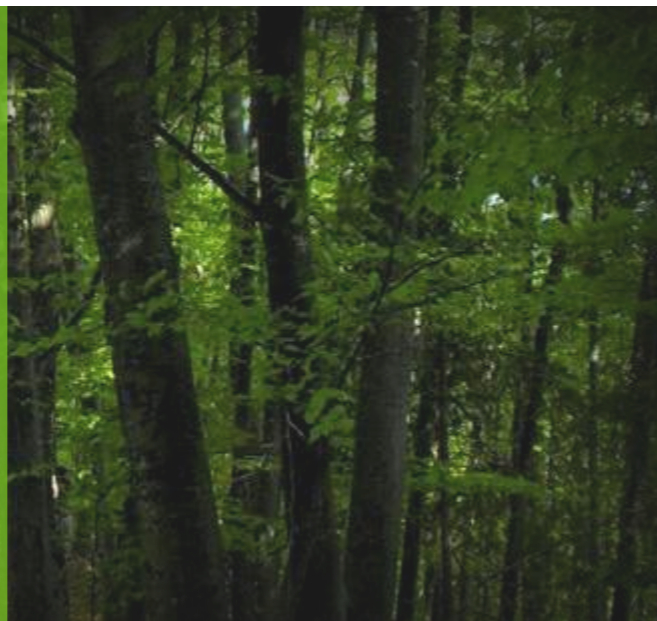
Perfect for use as a high-end disposable table napkin or alternatively a luxury disposable hand towel which is also biodegradable.

This luxury napkin range is available in 6 formats:

- 4 Fold Cocktail
- 4 Fold Luncheon 33
- 4 Fold Dinner 40
- 8 Fold Dinner 40
- POP-IN Dinner 40
- Hand Towel

and a wide range of colours...





**The Environmentally Friendly Napkin Choice**



Made by converting soft fibres made from wood pulp and using air instead of water to transfer the fibres. Resin is then applied to the pulp web with a spray process. The air space created accounts for its lightweight, soft feel.



**Certified & Accredited**

Our Tablin & tissue napkins hold several accreditations for sustainability coupled with a certification for compostability. We are committed to responsible forestry management and we are proud to be affiliated with the Forestry Stewardship Council® (FSC®).

**Beautifully Soft & Extremely Strong**



Enjoy the look and feel of linen with the convenience of a disposable napkin. Poppies Airlaid napkins offer a step up from 2 or 3ply paper napkins, whilst ensuring a thick, soft and highly-absorbent option.



**Greatly Reduces Waste**

On average, each customer uses 3-5 paper napkins per sitting. The easiest way to control waste is to control usage. One linen-feel dinner napkin is absorbent enough to last an entire meal!

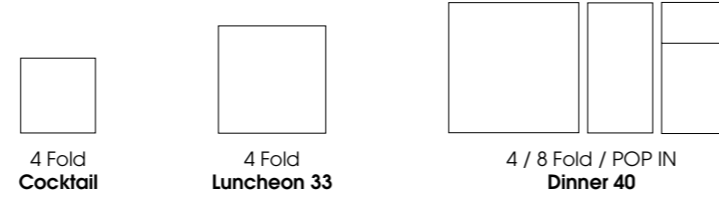




# TABLIN NAPKINS

These luxurious Airlaid napkins are perfect for complementing eating establishments that desire that upscale feel.

Available in Cocktail, Luncheon, Dinner and Hand Towel formats.



	4 Fold Cocktail	4 Fold Luncheon 33	4 / 8 Fold / POP IN Dinner 40
White	○	○	○
Bordeaux			●
Red			●
Terracotta			●
Yellow			●
Buttermilk			●
Champagne			●
Forest Green			●
Baby Blue			●
Navy Blue			●
Pink			●
Lilac			●
Purple			●
Grey			●
Black	●		●



Bordeaux, Champagne, Grey & Black 8 Fold Dinner 40 Napkins



White 8 Fold Luncheon 33 Napkin



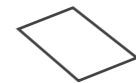
Red 4 Fold Dinner 40 Napkin



Grey 4 Fold Dinner 40 Napkin



# TABLE COVERS, BANQUET ROLL & PLACEMATS



## TABLE COVERS

Poppies table covers offer you a world of choice: 3 grades, wide range of colours and size options.



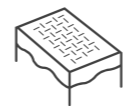
90 x 90cm  
120 x 120cm

**Embossed Paper** - The essential single use table cover for a fresh look every time. Perfect for functions and parties.



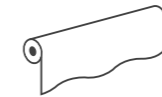
90 x 90cm  
120 x 120cm

**Tab silk** - The wipeable and reusable table cover that will protect your table from any spillage.



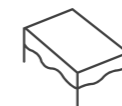
90 x 90cm  
120 x 120cm

**Tablin** - The luxury, top of the range Airlaid disposable table cover that really feels like linen for that premium feel.



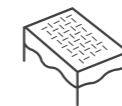
## BANQUET ROLL

Poppies banquetting rolls are ideal for covering a large number of long tables. Perfect for parties and events.



1.15 x 100m  
1.15 x 25m

**Embossed Paper** - This white damask embossed paper is produced using our hi-tech production line. The secret is to steam the paper at a precise level of humidity before embossing between heated laser engraved rollers. The result is perfection!



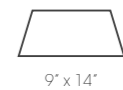
1.20 x 40m

**Tablin** - The luxurious choice that combines the flexibility of banquet roll with the elegance and linen-feel of Airlaid. Available in a wide range of colours.



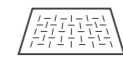
## PLACEMATS

Poppies placemats are ideal for a fresh look every time. Available in 2 grades and a wide range of colours.



9" x 14"

**Embossed Paper** - These practical and disposable placemats feature an embossed design with a scalloped edge to provide an elegant finish to any table setting. Made from extra thick paper to absorb any small spills, these placemats are ideal for catering for large events.



30 x 40cm  
40 x 56cm

**Tablin** - The luxury, top of the range Airlaid disposable placemat that really feels like linen for that premium feel.

Navy Blue Tab silk Table Cover



White Embossed Paper Banquet Roll



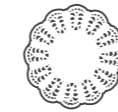
White Tablin Placemat







**PAPER DOYLEYS,**  
COASTERS & TRAY COVERS

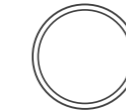


**PAPER DOYLEYS**

Poppies white paper doyleys offer great flexibility with any colour scheme and display hygienic, elegant yet economical attention to detail.

Available in a wide range of sizes:  
4", 5.5", 6.5", 7.5", 8.5", 9.5", 10.5", 12"

10.5" White Paper Doyley



**PAPER COASTERS**

Poppies disposable 80mm white paper coasters offer protection to polished surfaces. Accompanied with drinks and cups / saucers they absorb drips and spillages.

White Paper Coasters



**TRAY COVERS**

Poppies tray covers add a little extra elegance to any dining situation. Provides protection to trays, absorbs spillages and can be further utilised as decorative placemats.



12" x 16"  
14" x 19"  
15" x 22"

**Embossed Paper** - These practical and disposable everyday tray covers feature an embossed design with a scalloped edge to provide an elegant finish. Made from extra thick paper to absorb any small spills.



10" x 14.5"  
12" x 16"

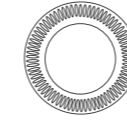
**Lace** - White Lace tray covers can add that little bit of elegance to any dining situation.

White Paper Tray Cover & White Doyley





# DISPOSABLE CUTLERY & PAPER PLATES



## PAPER PLATES

Poppies paper plates are practical and economical. Manufactured from a high strength white board and strongly embossed to give more rigidity.

Available in 3 sizes: 6, 7 and 9 inches, these paper plates will bring that extra flexibility.

Perfect for a wide range of events - from barbecues and buffets to picnics and parties.



## DISPOSABLE CUTLERY

Our cutlery collection is ideal for a huge range of events.



### Poppies Range

The essential choice perfect for parties & every use.



### Premium Range

The mid-range choice perfect for dining.



### Royal Heavy Duty Range

For a sophisticated choice for that high end feel. The perfect fine dining cutlery alternative. Available in 4 colour choices: Clear, White, Cream & Black.



### Wooden Range

The eco-friendly choice.



Black Royal Heavy Duty Cutlery Range



Premium Cutlery Range



Wooden Cutlery Range

White 9" Paper Plate



Poppies Cutlery Range





The listing of any firm or their logos is not intended to imply any endorsement or allied affiliation with Hoppers Europe Ltd, and is purely to demonstrate our post printing experience.



GALVIN  
DEMOISELLE

*McNulty Wray.*

P R I N T E D   D I S P O S A B L E S

[www.mcnultywray.co.uk](http://www.mcnultywray.co.uk)



## BESPOKE PRINTED NAPKIN MANUFACTURER

### WHO ARE McNULTY WRAY...

Acquired by Poppies Europe in 2012, McNulty Wray was one of the first UK manufacturers of bespoke printed napkins with a long-established history of napkin production.

McNulty Wray is the UK's oldest and most reputable brand serving the bespoke napkin market.

Established for over 40 years, a team of experts from artwork design to experienced flexographic printers

will make your bespoke napkin experience friendly and simple. We have the largest fleet of modern napkin printing machines in the UK to deliver the best quality with the shortest lead time.

Printed napkins are a proven method of effective marketing. Due to the very nature of the product, it reaches potential customers directly whilst they are in a relaxed and intimate environment and the

effects are long lasting. Our quality bespoke napkins are an ideal and cost effective solution for companies wishing to promote their brand or services.

Whether it is to endorse a new energy drink, promote the comfort of a new car model, establish the brand of a hotel or restaurant, printed napkins are always a very useful marketing tool.

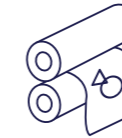
### Design

Expert in-house design team, specialising in flexographic plate artwork



### Manufacture

Produced on our state of the art fleet of flexographic napkin presses



### Deliver

Delivering outstanding quality within the shortest lead time



## OUR SERVICES





## OUR PASSION FOR PRINTED NAPKINS...

We never forget that every napkin can be a corporate ambassador for our clients.

Whether our products are used in a hotel, a restaurant, a hospitality event, or in a marketing campaign, we believe that they have to be more than functional – they have to deliver a message, to inform, to set an atmosphere, to establish a brand and so much more!

We understand that they are very much 'front of house' - an intimate interface between our client and their customers.



Brand names, logos, and trademarks used herein remain the property of their respective owners. The listing of any firm or their logos is not intended to imply any endorsement or direct affiliation with Poppies Europe Ltd. and is purely to demonstrate our past printing experience.





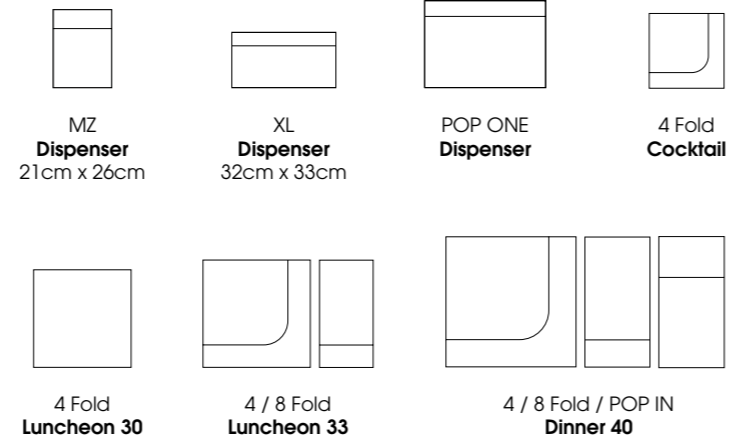


## OUR DIVERSE RANGE...

From 1Ply Dispenser napkins for bars and fast food establishments, to up market venues where Airlaid is the only answer due to its luxury nature - McNulty Wray cover the full range of bespoke napkins.

With an eye on the upcoming trends, we always try to increase the colours available for the base napkin. You can already choose from 19 different tissue colours, with more available subject to quantities.

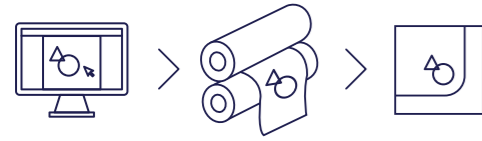
A format and ply to suit every establishment:



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## TAKING YOUR BRAND EVEN FURTHER...

Organisations put considerable effort into developing their corporate identity and brand. Now you can extend your branding even further through our bespoke range of printed napkins.

This bespoke service is flexible, simple and effective and can be tailored to suit your needs. Our quality bespoke napkins are an ideal and cost effective solution for companies wishing to promote their brand or services in an enjoyable and intimate environment.

Any message, whether it's an overall brand positioning statement or a more tactical one designed and manufactured in house to promote a particular product, service or incentive, can be rendered in one or two colours with print runs as low as 15 cases. With a facility for in house artwork and the largest machinery plant in UK we are able to offer turnaround times considerably less than those offered by our competitors.





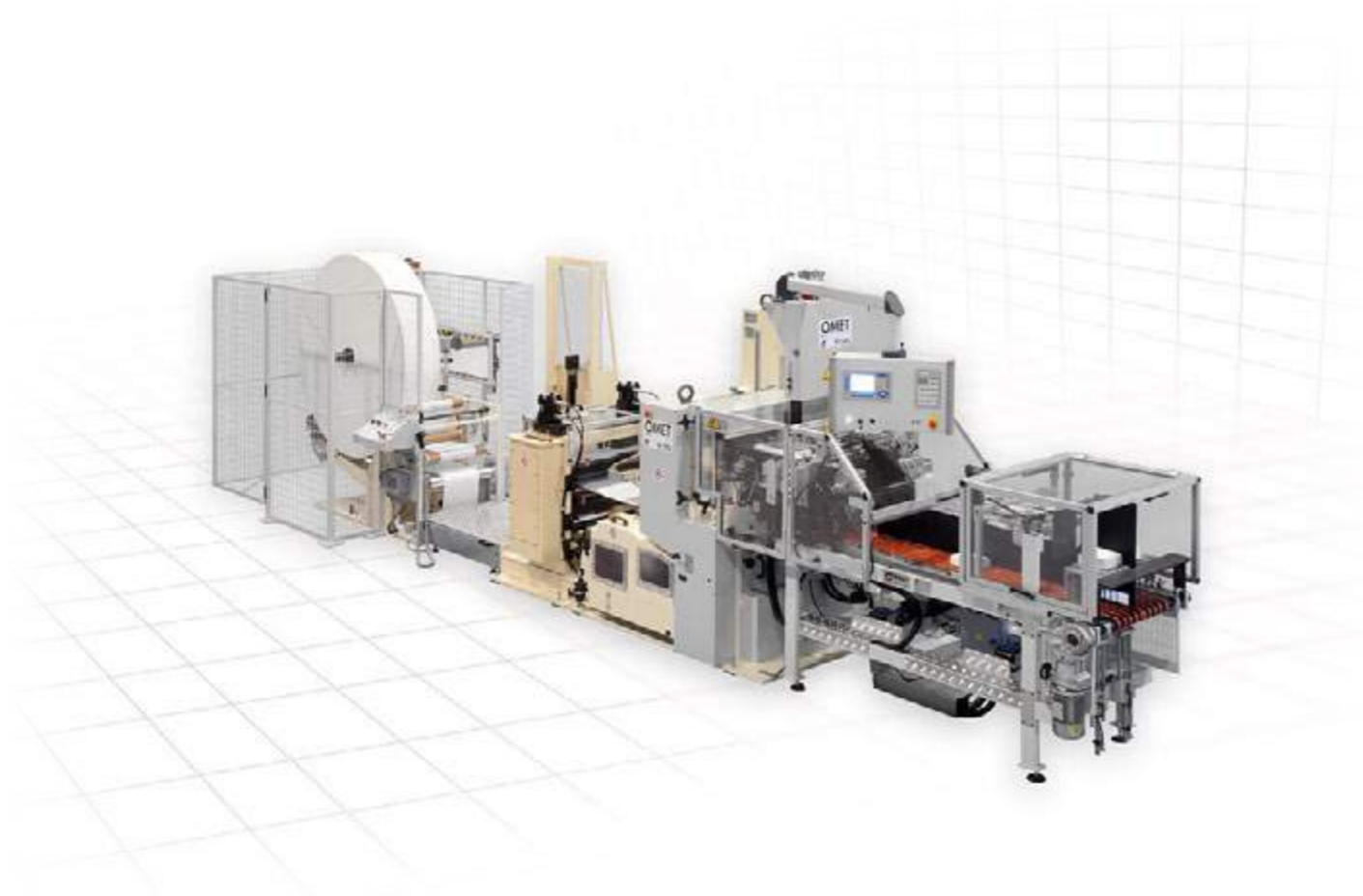


## A WEALTH OF EXPERIENCE...

McNulty Wray is the UK's oldest and most reputable brand serving the bespoke printed napkin market.

Established over 40 years ago, our team of experts will ensure you receive a professional, friendly and enjoyable service which is second to none, from artwork design to highly skilled flexographic printers. Your bespoke printed napkins will be produced on the largest fleet of modern napkin printing machines in UK to deliver the best quality with shortest lead time.

We have a loyal and experienced workforce, combined with established and committed suppliers. This ensures our customers are guaranteed both consistency and continuity of supply.







**Staples**  
away from home

[www.staplesawayfromhome.com](http://www.staplesawayfromhome.com)



## HYGIENE TISSUE MANUFACTURER

### WHO ARE STAPLES AWAY FROM HOME...

Acquired by Poppies Europe in 2015, Staples Away From Home was the AFH division of Staples Disposables Ltd. One of the UK's leading manufacturer of hygiene tissue and catering products for over 40 years.

Poppies Europe have maintained the Staples Away From Home brand for all our hygiene tissue including centrefeed, mini jumbo and facial tissue to name a few.

### LEADING UK MANUFACTURER...

All the AFH products manufactured in the UK plant carry the CHSA soft tissue standard accreditation mark. This ensures the product is the correct length, specification and quality, only a limited number of UK manufacturers are certified to the scheme.

We are also one of the few producers that offer mixed pallet delivery across the product range.



### Develop

Specially developed products to ensure our customers' requirements are always met



### Manufacture

Our diverse range of products are manufactured within our extensive production facility



### Deliver

Quality hygiene tissue products which are delivered within the shortest lead time



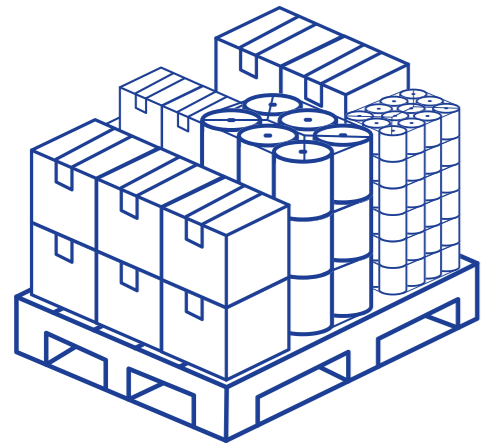




## OUR DIVERSE RANGE...

Our diverse range of household and away-from-home products have been manufactured to the highest standard of quality and specially developed to all of our customer requirements.

We are constantly developing new products to ensure we remain at the forefront of a fast moving industry.



### JANITORIAL

- ✓ Mini Jumbo Centre Pull Toilet Roll
- ✓ Micro Mini Jumbo Toilet Roll
- ✓ Jumbo Toilet Rolls & Dispensers
- ✓ Mini & Midi Toilet Rolls & Dispensers
- ✓ Easimatic Toilet Rolls & Dispensers
- ✓ Coreless Toilet Rolls & Dispenser
- ✓ Interleaved Toilet Tissues & Dispensers
- ✓ Conventional Toilet Rolls
- ✓ Hand Towels & Dispensers
- ✓ Centrefeed Rolls & Dispensers
- ✓ Monster Rolls
- ✓ Towel Rolls
- ✓ Specialised Wipers, Cloths & Dispensers
- ✓ Interleaved & Facial Tissues

### CATERING

- ✓ Kitchen Roll
- ✓ Aluminium Foil
- ✓ Cling Film
- ✓ Baking Parchment
- ✓ Caterers Glasses
- ✓ Vending & Non Vending Cups & Lids

### WET WIPES

- ✓ Hand & Skin Wipes
- ✓ Handiwipes
- ✓ Surface Wipes
- ✓ Probe & Utensil Wipes







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[www.poppieseurope.com](http://www.poppieseurope.com)

